



# MEDIA REPORT

**2022 WAE Congress**

Munich | June 5th

*Gabriele Giovine*

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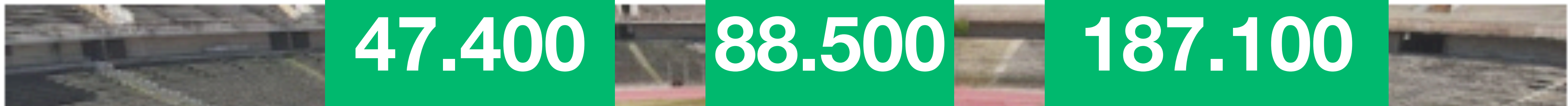


# WEBSITE



- ABOUT WAE ▾
- NEWS
- MEDIA ▾
- DOCUMENTATION ▾
- BID & FORMS ▾
- RULES ▾
- EVENTS ▾
- RECORDS & RESULTS ▾
- PARA-ARCHERY ▾

## FEATURED NEWS



**47.400**

**88.500**

**187.100**

**USERS**

**SESSIONS**

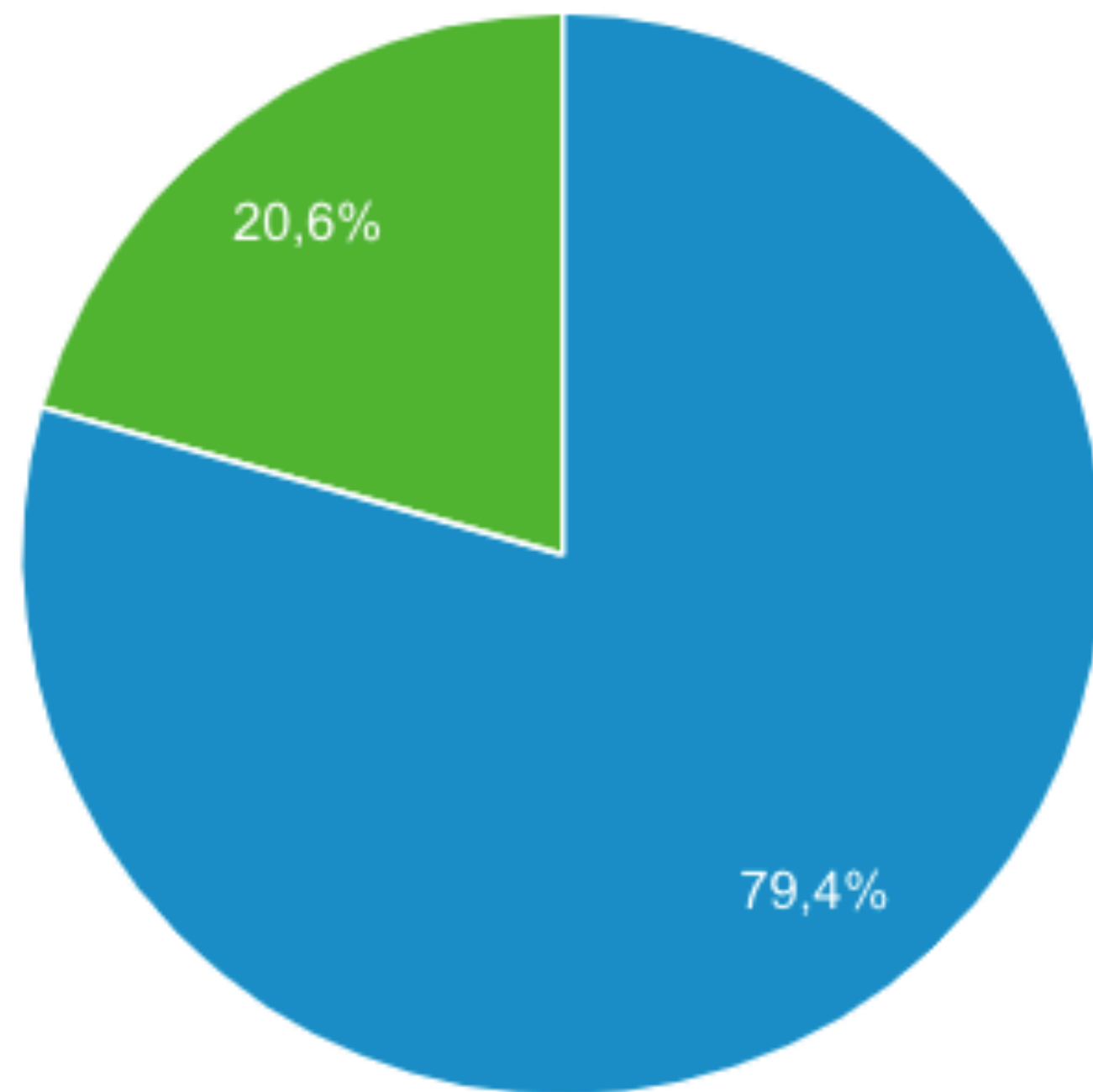
**PAGES**



*May 2021 - May 2022*

# WEBSITE

■ New Visitor ■ Returning Visitor

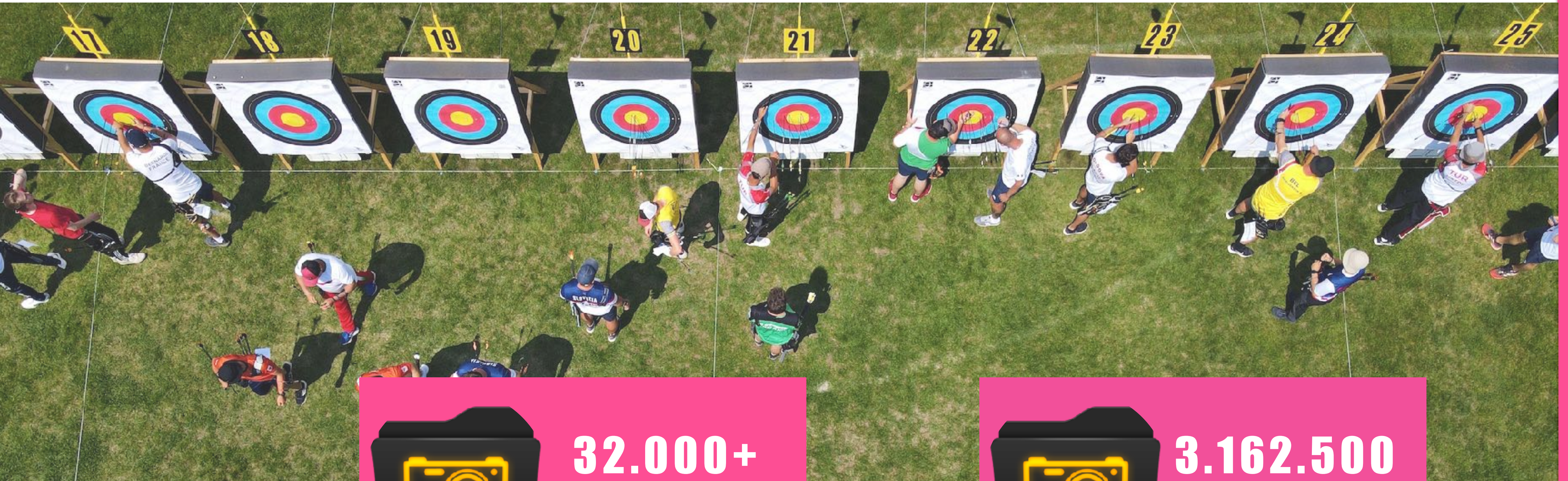


1.	Germany	4.184	8,72%
2.	United Kingdom	3.957	8,25%
3.	Italy	3.693	7,70%
4.	France	3.358	7,00%
5.	United States	3.124	6,51%
6.	Turkey	1.869	3,90%
7.	Spain	1.852	3,86%
8.	Slovenia	1.589	3,31%
9.	Austria	1.510	3,15%
10.	Sweden	1.367	2,85%





# PHOTOGALLERY



**32.000+  
PICS**



**3.162.500  
VIEWS**

*May 2021 - May 2022*





# FACEBOOK



**14.300+**  
*likes*

**+9,2%**



# TWITTER



**5.800+**  
*followers*

**+16%**



# YOUTUBE



**6.800+**  
*sub.*

World Archery:  
495.000

**+33%**

**259.200+**  
*views*

**2,9 Mln**  
*imp.*

**14:44**  
*min.*

**+2'**



# YOUTUBE



**107**  
**videos**

**+7**

**314**  
**live**

**+36**





**TOGETHER**





**WE CAN SHARE**

**SHARE**



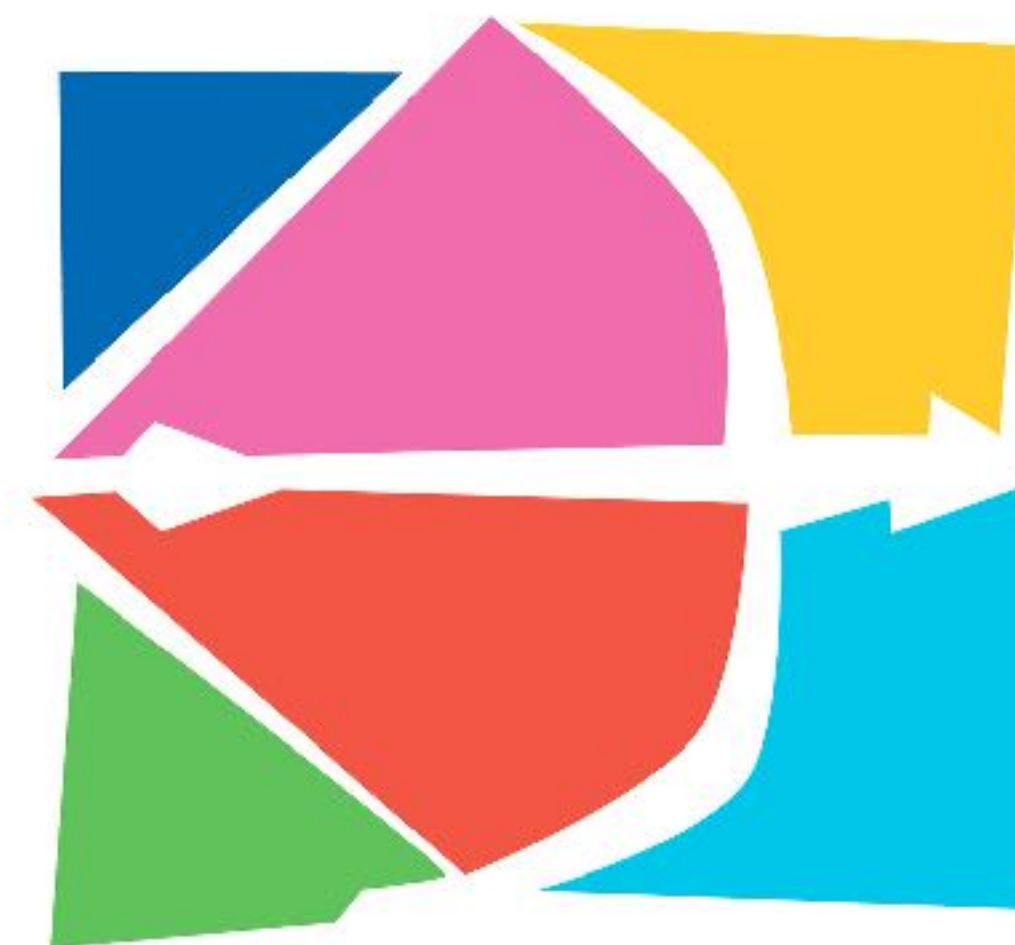


# QUESTIONS





**THANK YOU**



**world archery  
europe**