

## WAE DTAC report



WAE Congress Munich/GER, June 5<sup>th</sup>, 2022

As Europe has emerged out of the Covid pandemic the new Development & Technical assistance committee has begun to establish a direction of travel – we would however appreciate more focussed guidance from the Executive.

The 2021/22 committee comprised:

Stephen Tully (UK) – Chair

Aris Korbetis (Greece)

*Andreas Theofylaktou* (Cyprus)

Bettina Kratzmueller (Austria) – co-opted

We held five on line meetings during the year.

### **Direction**

We commenced the year by examining the aims of WAE as published in the Strategic Plan – 2021/23.

There was one clear directive for DTAC. To research and promote gender balance throughout Member Associations in Europe – see below and the separate Gender Equality report published by Bettina Kratzmueller.

In order to maintain some continuity with previous initiatives, a conference call was held with former DTAC Chair Mrs Evelyn Papadopoulou in Nov 2021 who explained the direction she had pursued and issues she had encountered during her tenure. We were grateful for her input.

We also made contact earlier in the year with the World Archery Centre in Switzerland (Tom Dielen) The purpose was to discuss the wider use of the Centre as a valuable asset for the benefit of European Member Associations. We are now in contact with the new Operations Manager – Frederic Michel and hope to work with him to develop more attractive (inclusive) packages to promote the Centre, marketed at more affordable prices.

We have advertised the opportunity of grants through the Olympic solidarity programme. Although most Associations are aware of these, we have emphasised the grants are available to member association via their National Olympic committees. There are 21 separate programmes dealing with numerous schemes from coaching to strategic governance. The scheme is aimed at all sports but some member associations may be worthy candidates.

### **Survey of membership data**

Our starting point has been to try and establish the size, demographics and scale of archery participation across Europe. It would appear that WAE does not maintain a record of this information. (e mail sent to Alessandra Colasante 29<sup>th</sup> Oct 21).

We formulated a brief Survey which was sent to each of the member associations in Feb 2022. The survey is attached as appendix 1 and included of 13 basic questions.

The aim of the research was to establish basic size of the archery community and the gender split and age profile in each region.

Unfortunately, despite a number of follow up e mails, the return rate from Member Associations has been disappointing and we were not able to establish any clear trends.

Going forward we would like to try again with more high level support and we would recommend to the Executive that the survey is undertaken again through a professional research agency.

The survey results received indicate that the gender split in European archery is circa 75% male; 25% female but the data is based on a very small sample group and no meaningful base data can be drawn. Indications are that the majority of participants are men aged 50+.

It is also evident that many of the Member Association have a very small membership with varying levels of corporate governance.

There is clearly much work to do in this area.

### **International Women's Day**

Working with Bettina Kratzmueller we helped gather case studies to celebrate the important and influential role women play in our sport. We hoped that the publicity gained around this initiative has helped to raise the profile of females members and serve to attract more interest in archery.

### **Plans for the future**

It is clear that development (in all its forms) must run through every area of European archery. This is the approach World Archery takes in its strategic objectives and we feel we should follow suit.

In order to do this we need to work much more closely with the Board and we need to agree more targeted strategic objectives.

I will be attending the European Youth Games in August 2022 and look forward to meeting many of you there.

Stephen TULLY (Chair DTAC)  
London/GBR  
26<sup>th</sup> May 2022

## Appendix 1

### Membership Association Survey

1.Name of your region's archery federation\*

Your answer

2.Total number of archery clubs in your federation

Your answer

3.Total number of members in your federation (archers + non-archers)

Your answer

4.Total number of senior archers (aged 18 and over)

Your answer

5.Total number of Female senior archers (aged 18 and over)

Your answer

6.Total number of junior archers (aged under 18)

Your answer

7.Total number of Female junior archers (aged under 18)

Your answer

8.Total number of qualified coaches in your federation

Your answer

9.Total number of qualified Female coaches in your federation

Your answer

10.Total number of qualified judges (all levels) in your federation

Your answer

11.Total number of qualified Female judges (all levels) in your federation

Your answer

12. Tick the following categories you believe have influenced the participation in archery in your region over the past 10 years

- Association marketing promotions
- Individual club marketing promotions
- The Olympic / Paralympic Games and other competitive events
- Social media
- Movies
- TV
- Video games
- Celebrity endorsements / role models
- Other:

In your opinion, what would encourage more female archers and female officials into the sport of archery from the list?

- Better female orientated facilities
- More role models from the sport
- Increasing the visibility of current female archers
- Family membership options
- More role models from the entertainment industry
- Other:

13. Are there more or less Female members in your federation now compared to January 2012?

# Appendix 2

## Survey results

Names of your region's archery federation	Total number of federations in your region (archery federations)	Total number of senior archers (aged 18 and over)	Total number of junior archers (aged under 18)	Total number of qualified federations in your region	Total number of qualified federations in your region over the last 10 years	Total number of qualified federations in your region over the last 3 years	Total number of qualified federations in your region over the last 12 months	Are there more or less female members in your region compared to January 2012?	Total number of female members aged 18 and over	Total number of female members aged 18 and over in January 2012	Total number of female members aged 18 and over in your federation	Total number of qualified female archers in your federation
Svenska Bågskytteförbundet	156	5984	3087	4	4	4	4	Equal	1769	1332	10	50
National sports archery Federation Republic of Moldova	4	12	20	4	4	4	4	More	10	23	3	0
Srbija	39	651	219	22	22	22	22	More	107	114	9	3
Buglun íslandsbandið - World Archery Iceland	11	818	359	6	6	6	6	More	127	105	1	5
Archery GB	778	31077	4624	4	4	4	4	More	9945	1447	61	61
Nederlandsche Boodschapp Bond	220	6200	2200	300	300	300	300	More	2100	1000	54	5
Belgian Archery Federation	17	500	200	40	40	40	40	Equal	50	100	15	30
HÍR/ATSKS/STRELLK/RSK/LSAVEZ	41	1050	113	22	22	22	22	More	92	62	6	2
Archery Denmark	72	2000	1100	300	300	300	300	More	900	400	100	5
Fédération Française de tir à l'arc	6912	27725	11014	1951	1951	1951	1951	More	11604	10457	477	344
Austrian archery federation	253	13521	1982	459	459	459	459	More	4396	661	128	10
Finnish Archery Association	55	1985	400	82	82	82	82	More	432	192	19	15
Buglun íslandsbandið - World Archery Iceland	156	5984	3087	4	4	4	4	Equal	1769	1332	10	50
Hungarian Archery Association	196	1358	593	94	94	94	94	Equal	319	266	22	7
German Shooting Sport and Archery Federation	1001	139009	21001	2886	2886	2886	2886	More	19000	8400	715	90