**HERStory presented by Regions**

**HERStory** is an initiative created by The World Games 2022 Birmingham Organizing Committee to allow and encourage the women of The World Games the opportunity to share their stories - who they are, where they’re from, how they got to where they are today, etc. These stories will be shared with fans from all over the world on the video boards at competition venues during The World Games July 7 - 17.

We are requesting this message be shared with **female athletes and coaches** to allow them to share their stories. Videos can be self-recorded or professionally-staged. Below are the specs for the video board commercials:

**Commercials & Video:**

* File Formats: HD quicktime movies that are H.264 or .MP4 quicktime movie formats
* Pixel Dimensions (w x h): 1920px x 1080px (horizontally)
* Does not need to exceed: 30 seconds
* Quality: 720p - 1080p, and can be filmed using high-definition cameras or mobile devices

**Content Specifications:**

* Any lower thirds should be 1920 x 1080 PNG format with key/fill in chroma so that they can be overlaid on top of video

**Deadline:** June 3rd

**Video Submissions:** Email to [Rachel Nesbitt](mailto:rachel.nesbitt@twg2022.com) | Rachel.Nesbitt@twg2022.com

**HERStory presented by Regions | Photo/Video Release Form**

I hereby grant the Birmingham Organizing Committee of The World Games 2022 and its associated partner of the HERstory Campaign, Regions Bank, its subsidiaries, divisions, affiliates, and advertising and promotional agencies, (hereinafter Release Parties), the rights and permission to use my name, voice, image, statements, biographical data and likeness. I agree that the Release Parties may publish the photographs/film/videotapes/electronic representations and/or sound recordings of me or made by me (hereinafter Creative) in any and all media now existing or hereafter devised for illustration, promotion, art, editorial, advertising, trade or any other purpose whatsoever, in perpetuity, without attribution, notification, compensation or consents and I hereby release the Released Parties from any and all liability from such use and publication.

I hereby grant the Release Parties, their subsidiaries, divisions, affiliates, and advertising and promotional agencies, an unlimited, worldwide, perpetual, non-exclusive, royalty-free, unconditional license and absolute right to edit, modify, adapt, distribute, stream, post, publish, broadcast reproduce, store, copy, transmit, publicly display, exhibit, exploit or otherwise use the Creative in whole or part and copyrights and moral rights therein, in any way and in any and all media now known or later invented, in the Release Parties sole discretions, including the reproduction, exhibit, broadcast, web use, social media use, digital use, electronic storage and/or distribution of said Creative and I specifically waive any right to any compensation I may have for any of the foregoing.

**HERStory presented by Regions | Photo/Video Release Form (continued)**

If Creative is provided by me or my representative, I represent and warrant as follows: (i) the Creative is the my original work, and I hold the sole and exclusive rights to the Creative; (ii) the Creative was created solely by me for the purpose of the HerStory Campaign; (iii) no part of the Creative has been previously published, released, broadcast, streamed, televised or otherwise exploited or distributed in any form; (iv) the Creative does not and will not violate or infringe upon the copyright, moral rights, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity; (v) the Creative does not and will not violate any applicable laws; (vi) the Creative is not and will not be defamatory or libelous, and as of the date of submission, is not the subject of any actual or threatened litigation or claim.

**PLEASE PRINT CLEARLY**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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City: \_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_ Country: \_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_